

Sens.ús

Illumyna Scalp

Complete launch

A full retail shelf, with products and support for your salon-service launch.



Detox Hydra • Revitalizing • Soothing



Learn & get accredited

Illumyna Scalp Product Knowledge

Open on P4H Academy

What do I get?

28 take-home products • 4 of each

4 × Detox Hydra Pre-Cleanser

100ml

4 × Detox Hydra Cleanser

300ml

4 × Detox Hydra Mask

250ml

4 × Revitalizing Cleanser

300ml

4 × Revitalizing Intense Lotion

12 × 10ml

4 × Soothing Cleanser

300ml

4 × Soothing Serum

100ml

What do I pay?

£278.00

+ VAT • complete package

What is it worth to me?

£556.00

Potential retail sales, including VAT¹

+ £169.00 in free products, excluding VAT²

Included free

- 1 × each 900ml cleanser
- 2 × extra Pre-Cleanser 100ml + 2 × Mask 250ml
- 45 sachets: 15 of each of 3 formats
- 4 × scalp massagers / brushes

¹ Assumes all 28 retail products sell at RRP; this is not profit. ² Free value uses normal salon buying prices; POS is additional.

Launch support

- 1 counter display
- 1 service menu + 1 easy guide
- 12 client shoppers + 12 sachet holders

Speak to your P4H representative — quote Complete Launch